

Association of Science-Technology Centers

October 12-15, 2002

Charlotte, North Carolina

ASTC Presentations on Audio Cassette Tape @ \$10.00 Each

Saturday, October 12

- 51 Keynote: Education, the News and the Creation of Knowledge - *Ray Suarez*
- 66 TIPS on Obtaining (SEPA) from the NIH - *Amy Lowen*
- 67 Providing Content Depth in Exhibits - *Jan Dabrowski*
- 68 A New Kind of Inquiry-Based Exhibit - *Christine Roman*
- 69 Using Robots as an Outreach Tool - *Michael Burch*
- 70 Science Center/Media Partnerships - *Joe Nese*
- 73 Promoting Public Understanding of Science - *Judith Ramaley*
- 74 A Look at Actual Use of Work Space by Employees - *Susan Wageman*
- 76 The Ultimate Early Learner Space - *Dennis Bateman*
- 77 Museums and School Districts Working Together - *Tom Keating*
- 78 Presenting Current Science in Museum - *David Chittenden*
- 79 All the World's a Stage - *Norelia Reed*
- 81 The Grassroots Science Museum Collaborative - *Fran Nolan*
- 82 The Current State of the Universe - *John Huchra*
- 83 Establishing University Partnerships - *Lisa Fontaine*
- 84 Innovation in Large Format Film - *Wayne LaBar*
- 87 Funding and Sustainability - *James Peterson*
- 89 Technology to Extend Your Science Education - *Stephen Baumann*
- 90 The Informal Teaching and Learning of Mathematics - *Dean Briere*
- 92 Morphing Aircraft and Other Technologies - *Anna-Maria Rivas McGowan*
- 93 Museum Construction of Reconstructions - *Bev Sanford*
- 96 Diversifying and Developing a Dynamic Staff - *Don Wittrock*
- 97 Magnify Your Efforts with Partnerships and the Internet - *Eric Marshall*
- 98 Visitors' Learning Styles and Exhibit Development - *Minda Borun*
- 99 The Lowdown on HiDef - *Roy Campbell*

Sunday, October 13

- 108 Keynote: Weaving Our Futures Together - *Eric Jolly*
- 110 Mathematics in Exhibitions - *Charlie Walter*
- 112 Addressing Public Fears in times of Calamity - *Elizabeth Romanoux*
- 113 Public Understanding of Science in China - *Wang Jie & Hyman Field*

- 115 A COSI Model of Floor Programming - *Kim Whaley*
- 116 Building Your Knowledge Bank - *Valerie Hatten*
- 117 Creating Inclusive Communities - Part I - *Beverly Cureton*
- 119 What Do We Know About Working With Schools? - *Bronwyn Bevan*
- 120 Ideas for Increasing Earned Income - *Amy Gilligan*
- 121 CEO Forum: Leader's Liberty - *Walter R. T. Witschey*
- 123 Art, Science, and Ethnic Culture - *Mariana Amore*
- 139 Understanding Endowments - *Michael Marsicano*
- 141 Evaluating New Frontiers in Space Science - *Elisa Israel*
- 142 Studying Visitor Meaning-Making at Exhibits - *Sue Allen*
- 143 Security in Science Centers - *Esau Ali*
- 144 Marketing to Diverse Audiences - *Rosalyn McPherson*
- 145 Anti Tobacco Programs - *Stephen Baumann*
- 146 Is Inclusion Your Goal? - *Seddon Bennington*
- 147 Staff Development: Unleashing Team Potential - *Steven Snyder*
- 154 Museums, Families and Math - *Diane Miller*
- 156 How to Involve Staff in Improving Programs - *Jennifer Heim*
- 158 Integrating Consultants with Your Staff - *Barbara Punt*
- 159 Reflections on Lessons from Great Corporations - *Kate Bennett*
- 161 Why a New Approach to Technological Literacy - *David Ellis*
- 162 Astronomy and Aerospace Showcase - *Mike Shanahan*

Monday, October 14

- 194 Global Connection, Bringing Communities Closer - *Joaquin Fargas*
- 195 Success with Summer Science Camps - *Heather Gibbons*
- 196 Working with the Media - *Cindy Pittman*
- 197 Advancing Our Institutional Missions - *John Mackay*
- 198 Diversity-What's Your Comfort Zone? - *Jody Anderson*
- 199 Capitol Hill Update for Youth Programs - *Julia Clark & Barbara Bergman*
- 200 Creative Approaches to Professional Development - *Kit Klein*
- 202 Tooling the Imagination - *Robert & Michele Root-Bernstein*
- 205 International Forum on Diversity Issues - *Lesley Lewis*
- 212 Institutional Management During Fiscal Crisis - *Kim Cavendish*
- 214 Acoustic & Audio Excellence for Science Museums - *Steve Hass*
- 215 Can Science Center Exhibitions Be Topical? - *Kevin Coffee*
- 216 Taking Your Teen Programs to After-School Market - *Anna Perez-Pelaez*
- 217 Working with Artists in Science Museums - *Kathy McLean*

(Additional ASTC Audio Cassette Selections on the Reverse Side)

- 220 Lights Up on How to Hire Museum Theater Educators - *Ron Eyrich*
- 221 A New Portal for Science Education - *Carol Valenta*
- 266 4th Annual Award for Innovation - *Diane Fren dak*

- 241 New Exhibits on Nuclear Issues - *Victoria Coats*
- 251 How to Prepare for a Capital Campaign? - *Bev Sanford*
- 252 Building Community Through Learning by Doing - *Claire Holland*
- 253 What Research Says About Girls and Technology - *Cornelia Brunner*
- 255 Armchair Tour of New Science Centers - *Diane Fren dak*
- 256 Why Every Science Center Needs a Scientist on Staff - *Jon Nese*
- 258 Implementing the New Vision of Technological Literacy - *Larry Bell*
- 259 Is Interactivity a Dead End? - *Hooley McLaughlin*

Tuesday, October 15

- 242 Different Approaches to Appeal to Diverse Audiences - *Jenni Martin*
- 245 What Really Makes a Good Exhibit? - *Brian Taylor*
- 246 A Different Kind of Exhibit Consortium - *Charlie Walter*
- 249 Building Exhibits to Change Visitor Behavior - *Josh Gutwill*
- 250 Featured Experiences: Mission-Based, Marketable, or Both? - *Libby Lewis*

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