

Association of Science-Technology Centers

October 28-31, 2006

Louisville, KY

ASTC Presentations on Audio CD

Saturday, October 28

- SA1 Keynote Address: It's a New Demographic Ballgame: Are Science Centers Ready? - *Ron Crouch*
- SA3 Thinking It Over: Research Perspectives On Informal Learning
Minda Borun
- SA4 A Wrenching Renaissance: Return of the Exhibit Developer as Central Figure - *Eric Dimond*
- SA5 Build Your Capacity to Secure Major Gifts: Steps to Success -
William Harris
- SA6 Ten Years Later: Humanities Seminars in Science Museums
Christine Roman, Wendy Pollock
- SA8 Community Youth Ambassadors: An Untapped Resource
Regina Hall, Kristen Nay
- SA11 Innovative Ideas in Astronomy and Aerospace Education
Mike Shanahan
- SA13 Developing Themed Exhibitions: The Challenges and Rewards of Using Licensed Properties in Exhibits - *Lori Erickson*
- SA14 High-Definition Cinema Showcase and Panel: Catch the Wave
Lorna Sierolawski
- SA15 Citizen Science: Global Impact Through Partnerships
E.O. Wilson
- SA16 New Voices Inspire the Field - *Alice Forbes*
- SA18 Trends in the Design of the Best Exhibit Space: A Benchmarking Study of Science Centers (Year 2) - *Wayne LaBar*
- SA19 Museums On TV: How Fifteen Science Centers Starred on PBS and What We All Learned - *Dave Chittenden*
- SA20 Starting From Scratch: The Exploratorium, the Lawrence Hall of Science, and the Ontario Science Centre - *Robert Semper*
- SA21 The Next Wave: Emerging Internet Technologies at Museums
Bryan Kennedy
- SA23 Opportunities for Engaging Active Older Adults with Science Centers - *Terrie Nolinske*
- SA24 Communicating Expectations and Performance Levels to Education Staff and Volunteers - *Karen Hays*
- SA25 Community Partnerships: Opportunities and Challenges
Minda Borun
- SA26 Evolution Exhibitions Today - *Martin Weiss*
- SA27 Science TV and Museum Partnerships 2006 - *Carol Lynn Alpert*
- SA28 Start Small and Raise Big Bucks - *Mary Miller*
- SA30 Green Exhibits Showcase - *Roger Barrett*
- SA31 Exploring Custom-Designed Approaches to Evaluation
Myrica Smith
- SA33 After-School Partnerships: Math + Equity = Success-*Preeti Gupta*
- SA34 'Sustainable New Models' Open Discussion: A Deeper Look at How We Might Evolve - *David Chesebrough*

Sunday, October 29

- SU2 Distinguished Lecture: Selections from "The Creation"
E.O. Wilson

- SU3 Keynote Address: "Preaching to the Choir: What You Think You Already Know, but Maybe You Don't..." - *Betty Winston Bayé*
- SU5 Dysfunction Junction: How Well Is Your Staff Working Together? - *Steve Birnbaum Featured Speaker*
- SU6 Partnering with NOAA: A Wealth of Earth Information
Dave Conley
- SU7 Are You Really Going Green? Step Into the Future with Green Buildings - *Joaquin Fargas*
- SU8 Passing the Torch - *Kathleen McLean*
- SU9 Understanding the Audience Potential of FullDome Digital Video - *Alexandra Barnett*
- SU11 Science Education and Issues of Diversity: Current Research and Practice - *Megan Adams*
- SU12 The NASA Explorer Institutes and Other Opportunities -
Nora Normandy
- SU14 Beyond the Warm and Fuzzy Stuff: How a Youth Employment Program Can Draw In Funding - *Preeti Gupta*
- SU21 Volunteer Voices: What Can Active Teens and Adults Tell Us About Learning and Teaching Science in Informal Settings?
Julie Downard
- SU22 Talk to Me! A Fund-Raiser's Guide to What Donors Want to Hear - *Lara Kimber*
- SU23 New Look at an Old Neighbor: Return to the Moon -
Dave Everett (Featured Speaker)
- SU24 The Inquiry Fashion Show 2: Another Showcase of Styles -
Jason Sanchez
- SU27 Models and Metaphors: Finding Tools to Think Through Problems - *Gillian Thomas*
- SU29 If We Don't Call It Science, Will They Come? How Preconceptions About Science Affect the Science Exhibit Experience - *Donna Francis*
- SU31 Alliance-Based Growth Strategies: Appropriate Choices on the Collaboration-Merge Continuum - *Linda Silver*
- SU32 Human Impact on Climate: What We Did and What We Can Change, Part 1 - *Frank Niepold*
- SU34 Compelling Relevancy: Making Science Centers Really Matter
Chris Burda
- SU35 Do It Again! Repeatable Special Events That Drive Attendance
John Shaw
- SU38 Moving Your Museum Toward Tomorrow with Funding from IMLS - *Dan Lukash*
- SU39 Many Voices: Strategies for Multivocal Exhibitions
Wendy Pollock and Kathleen McLean
- SU41 Marketing and Implementing Programs To Facilitate Institutional Growth - *Jan Mattingly*
- SU44 Innovative Collaboration for Sustainable Growth - *Ronen Mir*
- SU46 Human Impact on Climate: What We Did and What We Can Change, Part 2 - *Frank Niepold*
- SU47 Current and Emerging Research in Informal Learning
Robert Semper

Monday, October 30

- M4 SunWise: A Program that Radiates Good Ideas - *Jan Mattingly*

(Additional ASTC Recordings on the Reverse Side)

- M6 Teacher Programs in an Age of Education Accountability
Mary Ann Wojton
- M7 The Revolution Will Not Be Podcast - *Devon Hamilton*
- M8 Partnering with Corporate Volunteer Programs - *Chuck Clark*
- M9 Assessing Technological Literacy in Formal and Free-Choice Learning Environments - *Alan Friedman*
- M12 You Need It, We've Got It: Providing Science Laboratories to Schools and Communities That Lack Them - *Jasmine Maldonado*
- M13 Pitcher Plants, Deep Sea Vents, and Dinosaurs: Making Science Practice Central to the Experience - *Randi Korn*
- M14 How Has the Evolution/Intelligent Design "Controversy" Affected My Institution? - *Eddie Goldstein*
- M15 Impacts of Informal Science Experiences on Girls: First-Year Results and Tools - *Dale McCreedy*
- M16 Sustaining Growth in a Small Science Center - *Sarah Wolf*
- M17 Give Me S'more Science Summer Camp - *Emily Fletcher*
- M18 VP Dialogue - *Charlie Walter*
- M20 The Extended Visit: Three Perspectives on Handheld Tours and Bookmarking - *Elissa Chin*
- M21 Starting From Zero: Fund-Raising for Absolute Beginners
Betsy Blume
- M22 Building Bridges: A Discussion of Practitioner/Research Relationships in Informal Science Institutions - *Michelle Phillips*
- M23 Incorporating Current Science in Exhibits and Programs
Martin Fisher
- M24 Invigorating the Front Line - *Lauren Russell*
- M25 Tuning In: Music in the Soundscape
Doug Quin (Featured Speaker)
- M30 SEPA and Science Centers: A Great Partnership - *Judy Brown*
- T2 Niche Marketing on a Shoestring - *Mary Miller*
- T4 Growth Is Great: Renewal Is Necessary. - *Dennis Wint*
- T5 Winning Support from NSF by Advancing Informal Science Education - *David Ucko*
- T8 Science Research and Learning Experiences in Native American Communities - *Renee Miller*
- T11 Promoting Lifelong Learners by Integrating Early Childhood Education in the Museum - *Jennifer Kramer*
- T12 Full-Body, Social Learning Through Computer-Based Interactives - *Eric Siegel*
- T13 The BIG LAB: The Big-Boned Offspring of an Education and Design Partnership - *Ben Dickow*
- T14 What You Know Does Matter: Science Centers and Environmental Science Literacy - *Jason Sanchez*
- T15 Louisville Science Center Exposed: Learning to Ask the Right Questions - *Amy Lowen*
- T17 Advocacy 101: Making Your Voice Heard on Capitol Hill and Beyond - *Sean Smith*
- T19 Making the Best of Both: Professional Development On-Site and Online - *Michael Bennett*
- T20 Applying RFID and Web Analysis Tools to Exhibit Evaluation
John Falk
- T21 Innovative Practices in Exhibition Evaluation - *Patricia Verheyden*
- T22 Listening to Visitors: Resolving the Broken Exhibit Dilemma
Elizabeth Kunz
- T23 Engineering with Elementary Students in Schools and Museums
Christine Cunningham

Tuesday, October 31

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