

# 2008 ASTC Annual Conference Exhibit Hall Reservation Contract

Philadelphia, Pennsylvania • Pennsylvania Convention Center • Exposition Dates: October 18–19, 2008

## ABOUT THE EXHIBITOR

Organization \_\_\_\_\_  
 Contact Person for all correspondence \_\_\_\_\_  
 Address (No P.O. Boxes Please) \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Province \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ Web Site \_\_\_\_\_  
 7"x44" ID Sign To Display \_\_\_\_\_

## PRODUCT CATERGORIES: Please mark with an (X) no more than 3 categories that apply to your organization's products/services.

Acoustics / Sound Systems	Curatorial services	Insurance	Shipping/Transportation
Admissions / Ticketing	Digital equipment / services	Interactive	Signage/Wayfinding
Animation	Display cases	Internet services	Simulations
Architecture	Educational programs	Large-format films	Space theater, planetarium, and simulator equipment
Archival supplies	Electronic/Multimedia products	Lighting systems	Storage systems
Audio tours	Exhibit design	Marketing research	Telecommunications
Audio/Visual	Exhibit display systems	Multimedia	Ticketing systems / solutions
Banners / Murals	Exhibitions for rent/purchase	Museum store merchandise	Touring exhibitions
Building maintenance	Fabricators	Packing / crating	Travel programs
Collections management	Fiber optics	Photo labs / services	Virtual reality
Computer software	Film/Video	Planetarium	Visitor research
Conservation materials/serv	Fund-raising	Publications / Books	Visitor services
Consultants	Furniture	Publishers	Web design
Costumes	Graphic design	Robotics	
Craftsman	Installation / Dismantling	Security	

**Preliminary Program:** Please e-mail your company's products listing (25 words or less) to [conference@astc.org](mailto:conference@astc.org) by April 18 for inclusion in the ASTC 2008 Preliminary Program or by August 4 for inclusion in the Final Conference Program.

**BOOTH FURNISHINGS:** Standard 10'x10' exhibit space includes 8' high back-wall pipe and drape, 3' high side-rail pipe and drape, two (s) booth registrations, and a 7"x44" identification sign. Aisle carpeting will be provided. **Booth carpet, tables, chairs, wastebaskets, electricity, computer and A/V equipment, and other booth furnishings or services will be available for rent. Please note ceiling height is 15 feet!**

## EXHIBIT BOOTH RENTAL RATES (All fees payable in U.S. Currency).

Rates	Per 10"X10"
Early Bird ASTC Member	\$1665 (Dues must be paid in full for 2008)
Early Bird Nonmember	\$1949
ASTC Member	\$1,715 (Dues must be paid in full for 2008)
Nonmember	\$1,999

Number of booths reserved [ ] X Rental Rate from chart above = \$

**Preregistration Mailing List:** add \$200 (electronically distributed via e-mail in Excel only) \$

**Postregistration Mailing List:** add \$200 (electronically distributed via e-mail in Excel only) \$

**ASTC Prize Card Listing:** add \$100 (company name and booth number on game cards circulated to attendees; requires at least four (4) participating exhibiting companies.) \$

**SUBTOTAL:** \$

First Time Exhibit Booth Rental (subtract \$200 from the subtotal) \$

TOTAL BOOTH COST: \$

LESS 50% DEPOSIT: \$

**BALANCE DUE BY September 2, 2008:** \$

**BOOTH LOCATION:** Please list your top four choices. If your choices are not available, ASTC will notify you to reselect. ASTC reserves the right to rearrange the floor plan as deemed necessary and therefore reassign booth locations. View the floor plan at [www.astc.org/conference/exhibit.htm](http://www.astc.org/conference/exhibit.htm).

1	2	3	4
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Separate our booth from the following companies: \_\_\_\_\_

## PAYMENT OPTIONS: You may e-mail [sthorpe@astc.org](mailto:sthorpe@astc.org) or fax: 202-783-7207 with credit card information

CHECK ATTACHED  CHARGE MY CREDIT CARD NUMBER BELOW

(Make payable to ASTC)

**ASTC Dept. 41**  
**1025 Vermont Ave. NW**  
**Suite 500**  
**Washington, DC 20005**

Account #: \_\_\_\_\_

Card Type  AMEX  MasterCard  VISA Expiration date: (mm/yy) \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

**ACCEPTANCE OF CONTRACT: Applications will not be accepted without proper payment and signature. By completing this application, we/I agree to abide by the Exhibit Hall Terms and Conditions of the ASTC 2008 Annual Conference as set forth on the next page. Acceptance of this application constitutes a contract.**

Authorized Signature from Exhibiting Organization: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_