

ASTC 2009 ANNUAL CONFERENCE

PROGRAM-AT-A-GLANCE



Saturday, October 31

7:30am–8:15am	Meet and Greet Breakfast	Ballroom
8:15am–9:15am	Welcoming Remarks and ASTC Business Meeting	Ballroom
9:15am–9:30am	ASTC Fellow Award for Outstanding Contribution	Ballroom
9:30am–10:15am	Keynote Address: Science Centers as Agents of Change	Ballroom
10:30am–6:15pm	Exhibit Hall Open	Hall A-B
10:30am–6:15pm	ASTC MeetingPlace	Hall A-B
11:00am–1:00pm	Timely Topics Conversations	Exhibit Hall A-B
12:30pm–1:45pm	Public Engagement with Science and Technology Policy: How Far Should We Go?	101
	Creative Couplings: Art + Science	102
	Informal Science Education Inquiry Groups	103AB
	Toronto, Helsinki: What's Next?	201AB
	The LGBT in STC	201C
	Engaging the Nation to Address Climate Change	202A
	The Dos and Don'ts of Community Partnerships	202B
	Leading for Impact: What Makes a Science Center Essential to Its Community?	202CD
	Dissemination and Scale-Up: Making the Most of a Good Thing	203A
	Interpreting the Nanoworld through Juggling, Drama, Art, and Media	204AB
2:00pm–3:15pm	The Business Case for Culturally Competent Institutions	101
	Activating The Opportunity Equation	102
	Developing a World-Class Board for Your Science Center	103AB
	Just Get the Development Committee to Do It!	201AB
	Community Conversations on Climate and Water	202A
	Are Science Centers Missing the Science?	202B
	Go Collaboration! Increasing Traffic, Awareness, and Profit Through Cultural Partnerships	203A
	21st-Century Models for Professional Development	203BC
	Innovative Partnerships to Bring Current NASA Science to Your Institution	204AB
2:00pm–4:30pm	Web 2.0 for Newbies	Sheraton/Fall Creek Room
3:15pm–4:00pm	Exhibit Hall Coffee Break	Hall A-B
4:00pm–5:15pm	Motivating Staff to Create a Better Future in Challenging Times	103AB
	Science in Song	108
	Noyce Leadership Institute: Information Session	100
	Sea-Level Rise and a Living Coast	202A
	Forty Years Young: Now Where Are We Going?	203A
	Science Education Partnership Awards for ISE Exhibits: A Funding Tutorial	204AB
4:00pm–6:00pm	Creative Animation: A Science, Art, and Technology Exploration	102
	Beyond Painting Science Pink: Creating Programs That Engage Girls in STEM	201AB
	Experience Science in New Ways: Here Comes the Science Festival!	201C
	Discussions on Leadership in Changing Times	202B
4:00pm–6:30pm	Performance Techniques for Science Center Professionals	101
	20 Presenters, 20 Slides, 20 Seconds Each: A Pecha Kucha Design Session	202CD
5:15pm–6:15pm	Exhibit Hall Welcoming Reception	Hall A-B
6:15pm–7:15pm	ASTC Governing Member Directors Appreciation Reception	Sheraton/Flat Creek Room
6:30pm–7:15pm	Networking Reception: Exhibit Developers	Sheraton/Brushy Creek Room

Saturday, October 31 continued

	Networking Reception: Development, Marketing, and Membership	Sheraton/Fall Creek Room
	Networking Reception: Advocates for Diversity	Sheraton/Grape Creek Room
	Networking Reception: Museum Educators	Sheraton/Piney Woods Ballroom
	Networking Reception: Climate Change (C3)	Sheraton/Sister Creek Room
7:30pm–8:00pm	Banquet Pumpkin Challenge	Ballroom
7:30pm–9:30pm	ASTC Conference Banquet	Ballroom
8:30pm–9:00pm	Presentation of ASTC Roy L. Shafer Leading Edge Awards	Ballroom
9:00pm–9:30pm	Musical Serendipity	Ballroom
9:30pm–1:00am	Fiesta after the Feast!	Sheraton/Piney Woods Ballroom

Sunday, November 1, 2009

7:15am–8:45am	ASTC Development Committee Meeting	Sheraton/Sister Creek Room
9:00am–9:15am	Looking Ahead to ASTC 2010	Ballroom
9:15am–10:30am	Plenary Session: Angry Public vs. Grateful Public: Mixing Politics and Science	Ballroom
10:00am–10:30am	Exhibitors Appreciation Breakfast	Hall A-B
10:30am–11:30am	Mixing Politics and Science: Further Discussion	Ballroom
10:30am–6:15pm	Exhibit Hall Open	Hall A-B
10:30am–6:15pm	ASTC MeetingPlace in Exhibit Hall	Hall A-B
10:45am–1:00pm	Development Roundtable and Luncheon	Sheraton/Flat Creek Room
11:00am–noon	Live Demonstration Hour	108
11:00am–12:30pm	Timely Topics Conversations	Exhibit Hall A-B
11:30am–12:30pm	CEO/Trustee Reception and Luncheon	Sheraton/Fall Creek Room
12:30pm–1:45pm	Public Impact Results for the Nanoscale Informal Science Education (NISE) Network	102
	Youth as Science Consumers and Facilitators: Continuums of Participation	103AB
	Put the M Back in STEM: Encouraging Mathematics	201AB
	There's No Place Like Home: Creative Programs That Emphasize Local Culture	201C
	Building Successful Promotional Partnerships: Make Them Work For You!	202A
	Equity Issues and Strategies in Informal Science Education	202B
	How Sexy Is Science?	202CD
	Dimensions of Public Engagement: Finding Your Footing in a Paradigm Shift	203A
	Nothing's Shocking: Doing Demonstrations with Electricity	203BC
	Does Design Matter in Science Centers? Part II	204AB
	Attracting Volunteers: with a Little Help from Technology	Sheraton/Piney Woods Ballroom
2:00pm–3:15pm	Noyce Leadership Institute: Strategic Initiative Clinic	110A
2:00pm–4:00pm	Exhibit Hall Refreshment Break	Hall A-B
4:00pm–5:15pm	Relevant Experiences for Zoomers, Xers, and Yers	102
	Increasing Science Literacy through Public Participation in Research	103AB
	NASA Grants, Alliances, Partnerships, and Other Opportunities: An Overview	201AB
	Belief and Science	202A
	The 82% Solution: Why Individuals Are Our Best Source of Relationships and Revenue	202CD
	Making the Invisible Visible: Visualizing Emerging Science with Artists	203A
	Addressing Important Issues: Local	203BC
	Indie Style Gets Creative	204AB
4:00pm–6:00pm	SMILE: Creating Community Around Digital Collections in Science Centers	Sheraton/Piney Woods Ballroom
4:00pm–6:30pm	Lights Up on Science: Rich Learning Experiences through Live Theater	101
	Removing Barriers, Ensuring Success in Teacher Professional Development	201C
	Building a Learning Organization II	202B
5:15pm–6:15pm	Exhibit Hall Closing Reception	Hall A-B
7:00pm–11:00pm	Fort Worth Fandango at the Museum of Science and History	

Monday, November 2

7:30am–8:45am	NISE Net Breakfast	Sheraton/Pheasant Ridge Room
7:30am–8:45am	Traveling Exhibitions Roundtable Interest Group	Sheraton/Fall Creek Room
	Math Special Interest Group	Sheraton/Grape Creek Room
	Science Beyond the Boundaries Breakfast Interest Group	Sheraton/Sister Creek Room
8:00am–noon	Outreach LIVE!	Off-site
9:00am–10:15am	Leisure Decisions and Non-Museum-Goers	101
	Bioart: The Blending of Art, Science, and Technology	102
	Think Globally, Play Locally	103AB
	Thriving in Tough Times	201AB
	New Administration, New Initiatives, New Opportunities	201C
	Noticing: Reflective Practice Methodology	202A
	Coherence: Creating a Focus and Sticking with It	202B
	Tapping the Fountain of Youth: Involving Teens in Exhibit Development	202CD
	Small Programming Resources, Big Educational Impact	203A
	Recruiting, Recognizing, and Retaining High-Performance Development Teams	203BC
	Creatively Deepening Relationships Between Informal and Formal Institutions	204AB
10:30am–noon	FullDome Video Showcase VI	UT-Arlington
10:45am–noon	Sustainable Diversity Workshop: Conversation and Tools for Inclusivity	101
	Revolution or Evolution? Making the Most of Organizational Change	102
	The Art of Creating, Building, and Maintaining Meaningful Corporate Partnerships	103AB
	Preparing to Present: Session Planning Proposal Development for 2010	201AB
	A Decade of Investigation: Measuring One Science Center's Impact	201C
	Outside the Box: Engaging Multimodal Approaches in Exhibits and Programs	202A
	IMLS Update: Using Federal Funding to Create a Better Future for Your Institution	202B
	Whose Reality? Augmented Reality, Mixed Reality, and Virtual Humans	202CD
	Creative Programming and Current Science Learning	204AB
	Bridging Online and On-Site Visitor Experiences	Sheraton/Fall Creek Room
Noon–2:00pm	Lunch at the Fort Worth Museum of Science and History	Fort Worth Museum
Noon–6:00pm	Open House and Big Screen Day at Fort Worth Museum	Fort Worth Museum
1:00pm–5:00pm	Stories of Transition: Crisis, Paradox, Collaboration, and Institutional Change	Fort Worth Museum/Founders A
1:30pm–2:45pm	Early Childhood Learning in Science Centers	Fort Worth Museum/Designer Studio
	Active Audience Planetarium Shows in Digital Theaters	Fort Worth Museum/Noble Planetarium
	The Art and Science of Partnership	Fort Worth Museum/Founders B
	CSI: The Experience	Fort Worth Museum/Inventor Studio
3:00pm–5:00pm	Noble Planetarium Open House	Fort Worth Museum/Noble Planetarium
3:15pm–4:30pm	Engaging Museum Audiences with Climate Change Science	Fort Worth Museum/Inventor Studio
	What's the Evidence Base? The National Academies Informal Science Report	Fort Worth Museum/Founders B
	Kill The Kiosk: Storytelling, Immersive Media, and Real-Time Animation	Fort Worth Museum/Designer Studio
4:30pm–5:30pm	ASTC Conference Program Planning Committee	Fort Worth Museum/Board Room

Tuesday, November 3

8:30am–10:15am	Armchair Tour of New Science Centers	203BC	
9:00am–10:15am	After-School Programs: Where the Kids Are	101	
	Public Engagement in Current Science and Global Issues	102	
	Partnerships Around Spherical Display Systems	103AB	
	Holistic Science: Whole-Brain Inquiry	201AB	
	Galileoscopes Around the World	201C	
	Collaborative Museum-Based Approaches	202A	
	Beyond Translation/Más allá de la traducción: Bilingual Learning Places	202B	
	Building Skills for Lifelong Learning: The Critical Role for Museums	202CD	
	Science On Stage: Community Partnerships That Perform	203A	
	Integrating Food Service Operations and Mission	204AB	
	10:45am–noon	Relationship Management: Using Membership to Develop, Nurture, and Deepen	101
		Documenting Education Program Development: The Spectacular Finale!	102
		What Is Art Doing in Our Science Center?	103AB
Creative Dramatics: A Portal for Preschool Science Learning		201AB	
Space Science after School: Engaging Youth and Community Leaders with NASA		201C	
Going Green: Nurturing a Culture of Sustainability		202A	
Preparing and Rewarding Staff for Excellence During Major Exhibitions		202B	
Museums and 21st-Century Skills		202CD	
Science Alliance: Advancing Science Communication		203A	
NSF Informal Science Education Program Officer Roundtable		203BC	
Designing Exhibits for Safety		204AB	
12:00pm–5:00pm	An Afternoon at the Museum of Nature & Science in Dallas Fair Park	Postconference Tour	
12:15pm–2:30pm	Acknowledgments/Buffer Lunch	Convention Center	