WASHINGTON, D.C.—The Noyce Foundation, in collaboration with the Association of Science-Technology Centers (ASTC) and the Institute of Museum and Library Services (IMLS), today announced the participants in a fifth round of yearlong sponsored fellowships, as well as plans to recruit more leaders in the following year, with the aim of increasing the public impact of science centers, museums, and related institutions. The Noyce Leadership Institute (NLI) brings together leaders in informal science education from around the world to act as change agents at the crossroads of societal trends, global issues, and the cutting edge of science.

Through their NLI Fellowship experience, 18 senior-level executives from science centers, children’s museums, natural history museums, and field-based institutions will gain access to knowledge, tools, promising practices, and professional networks that increase their capacity to lead effectively and to advance innovation in their own institutions, in their home communities, and in the broader field. These remarkable leaders were selected because they are well-positioned to influence other senior executives in their institutions and communities.

“The NLI Fellowship will help to prepare the next generation of leaders to extend the impact of science centers and museums deeper into their local communities and to increase understanding and excitement about science,” said Dr. Geno Schnell, NLI program director.

NLI envisions an essential and transformative role for science centers and other institutions in the engagement of citizens of every age in understanding crucial science-related issues. Leaders of such innovative hubs are supported and challenged by the Noyce Leadership Institute to make the individual, organizational, and community changes required to realize this vision. From 2008 to 2011, 70 Fellows have participated in NLI. These individuals represent 59 institutions from 21 nations.

The 2012-2013 Noyce Leadership Fellows were selected through a competitive process by a committee composed of professionals representing the fields of informal science education and executive leadership. The Fellowship program provides an action-learning framework via a mix of face-to-face sessions, executive coaching, peer learning, audio conferencing, and other learning strategies over a year, followed by ongoing Fellow alumni activities.
The 18 Noyce Fellows and their Strategic Initiative Sponsors are:

**Accokeek Foundation, Maryland**  
Fellow: Lisa Hayes, President & CEO  
Sponsor: Wilton C. Corkern, Senior Adviser  
Strategic Initiative: Create a national model in Piscataway Park for connecting people to the environment through interpretation of the indigenous cultural landscape of the Piscataway people.

**American Museum of Natural History, New York**  
Fellow: Lauri Halderman, Senior Director, Exhibition Interpretation  
Co-Sponsor: David Harvey, Senior Vice President for Exhibition  
Co-Sponsor: Lisa J. Gugenheim, Senior Vice President, Institutional Advancement, Strategic Planning & Education  
Strategic Initiative: Develop a clear understanding of the interests, wants, and needs of our visitors, including underserved audiences, to inform the museum's decision-making on major temporary exhibits.

**Boston Children's Museum, Massachusetts**  
Fellow: Tim Porter, Project Director, Education  
Sponsor: Leslie Swartz, Senior Vice President of Research and Program Planning  
Strategic Initiative: Explore uses of current technology to better serve our audience, and create new and sustained connections between the museum and our local community through accessible technologies.

**Copernicus Science Center, Poland**  
Fellow: Irena Cieślińska, Deputy Director  
Sponsor: Robert Firmhofer, CEO  
Strategic Initiative: Create a space that encourages adult visitors to become engaged, building a sense of commonality and respect for different viewpoints, and stimulating discussion about the vision for Poland's future development.

**Lawrence Hall of Science; University of California, Berkeley**  
Fellow: Gretchen Walker, Public Science Center Interim Director  
Sponsor: Elizabeth Stage, Director, Lawrence Hall of Science  
Strategic Initiative: Make increased service to three local school districts with large underserved populations central to a new strategic and business plan for the Lawrence Hall of Science.

**Madison Children's Museum, Wisconsin**  
Fellow: Brenda Baker, Director of Exhibits  
Sponsor: Ruth Shelly, Executive Director  
Strategic Initiative: Create a community-based partnership that increases opportunities for children to use design thinking and digital media, not as passive participants, but as investigators, citizen scientists, storytellers, and cultural change agents.

**Marian Koshland Science Museum of the National Academy of Sciences, Washington, DC**  
Fellow: Erika Shugart, Deputy Director  
Sponsor: Patrice Legro, Director  
Strategic Initiative: Transform the Koshland Science Museum's online presence from a unidirectional provider of information to a community that helps people use science to solve problems.

**Museum of Science and Industry, Chicago**  
Fellow: Patricia Ward, Director, Science and Technology  
Sponsor: Kurt Haunfelner, Vice President, Exhibits and Collections  
Strategic Initiative: Develop an exhibit-based Energy Simulation and integrated curriculum that positions MSI as a convener for Chicago-area students, the public, and energy experts supporting the ongoing education of the community.

**Museum of Science, Boston**  
Fellow: Christine Reich, Director of Research and Evaluation  
Co-Sponsor: Wayne Bouchard, Chief Operating Officer  
Co-Sponsor: Britton O'Brien, Vice President, Human Resources  
Strategic Initiative: Establish policies, practices, and procedures that support sustained and continuous improvement toward greater inclusion for people with disabilities at the Museum of Science, Boston.
National Museum of Emerging Science and Innovation / Miraikan, Japan
Fellow: Yasushi Ikebe, Principal Investigator of Science Communication
Sponsor: Mamoru Mohri, CEO
Strategic Initiative: Establish an initial profile of a new research center for science communication.

Natural History Museum, London
Fellow: Ian Jenkinson, Museum Manager
Co-Sponsor: Ailsa Barry, Head of Interactive Media
Co-Sponsor: Andy Polaszek, Keeper of Entomology
Strategic Initiative: Provide and test three community engagement initiatives for the Natural History Museum focusing on social media and virtual visitor forums, a citizen panel, and models for engaging international partner communities.

Naturalis Biodiversity Center, Netherlands
Fellow: Paul Voogt, Director, Public Programs
Sponsor: Edwin van Huis, CEO
Strategic Initiative: Reinvent Naturalis as a network museum, which means not only working for or with community, but incorporating community into the primary process.

New York Hall of Science, Queens, New York
Fellow: David Kanter, Director, SciPlay, Center for Play, Science & Technology Learning
Sponsor: Margaret Honey, President & CEO
Strategic Initiative: Collaboratively develop and test programmatic models with school district partners that support Queens middle grades science teachers using play-based instruction to bridge the science center to their classrooms.

Science Museum of Minnesota
Fellow: Bob Breck, Director of Marketing & Membership
Sponsor: Paul Martin, Senior Vice President of Science Learning
Strategic Initiative: Create partnerships between the museum and community organizations to provide a “science-based” sounding board for policy discussion.

Science Museum Oklahoma
Fellow: Sherry Marshall, Director of the Oklahoma Museum Network
Sponsor: Don Otto, CEO
Strategic Initiative: Through a statewide partnership, foster meaningful community connections by promoting a culture of open exploration and inquiry in five unique museum settings.

Thanksgiving Point Institute, Utah
Fellow: Blake Wigdahl, Vice President, Design and Programming
Sponsor: Mike Washburn, President & CEO
Strategic Initiative: Become Utah's center for developing sustainable ways to grow and connect with food by building a local community food network that leverages the story and resources at Thanksgiving Point.

The Franklin Institute Science Museum, Pennsylvania
Fellow: Dale McCreedy, Director, Gender & Family Learning Programs
Sponsor: Frederic Bertley, Vice President, Science and Innovation
Strategic Initiative: Envision and create structures that facilitate ongoing community and museum communication and integration, with a fundamental goal of establishing a coalition of cross-community expertise for collaborative science learning.

Universeum, Sweden
Fellow: Carina Halvord, Deputy Managing Director & Head of Development
Sponsor: Lars Rehnman, CEO
Strategic Initiative: Create an Entrepreneurial Learning Center through partnerships with key stakeholders for training pre-school and compulsory schoolteachers, providing them with tools ensuring students the best possible educational experience.
The Noyce Foundation and its partners are proud to announce a sixth NLI Fellowship in 2013-14. Senior-level leaders who are interested in learning more about the application process should visit www.noycefdn.org.

The Institute bears the name of Robert Noyce, co-founder of Intel and inventor of the integrated circuit. His work in leading science, engineering, and technology to a whole new level of innovation — as well as the creation of new industries — is legendary. Known for his integrity, authenticity, character, inclusiveness, and continuous innovation, Noyce’s legacy continues to serve as a standard for leaders today.

ASTC is a global nonprofit organization of science centers and museums committed to raising public understanding of science’s role in solving critical societal issues and its value in igniting and nurturing the innovative spirit that people of all ages need for success in today’s world. Through strategic alliances and global partnerships, ASTC strives to increase awareness of the valuable contributions its science center members make to their communities and the field of informal science learning. Founded in 1973, ASTC now numbers nearly 600 members in 45 countries, and its members include not only science centers and museums, but also nature centers, aquariums, planetariums, zoos, botanical gardens, and natural history and children’s museums, as well as companies, consultants, and other organizations that share an interest in informal science education.

The Institute of Museum and Library Services is the primary source of federal support for the nation’s 123,000 libraries and 17,500 museums. The Institute’s mission is to create strong libraries and museums that connect people to information and ideas. The Institute works at the national level and in coordination with state and local organizations to sustain heritage, culture, and knowledge; enhance learning and innovation; and support professional development.

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