

# Dimensions

## Advertising Contract



### ADVERTISER INFORMATION

ASTC MEMBER\*  Yes  No

Name of Company/Organization

Contact

Title

Street

City State/Province

Country Zip

Phone

Fax

Email

### FREQUENCY

1x  3x  6x

### ISSUES

JAN/FEB  JULY/AUG  
 MAR/APRIL  SEPT/OCT (CONFERENCE)  
 MAY/JUNE  NOV/DEC

### AD SIZES

Full page  1/3 page vertical  
 Full page (with bleeds)  1/3 page square  
 1/2 page (horiz. only)

### SPECIAL POSITIONING

Inside front cover (Cover 2)  Inside back cover (Cover 3)  
 Outside back cover (Cover 4)

\* Membership status must be current at time of receipt of contract for all insertions. ASTC does not adjust rates if membership status changes during contract.

AD SIZE	RATE PER ISSUE (member*/nonmember)	TOTAL COST TO BE PAID
Full Page 1x	\$1,550 / \$1,800	
Full Page 3x	\$1,350 / \$1,550	
Full Page 6x	\$1,100 / \$1,300	

1/2 Page (horizontal) 1x	\$900 / \$1,100	
1/2 Page (horizontal) 3x	\$800 / \$1,000	
1/2 Page (horizontal) 6x	\$650 / \$850	

1/3 Page (vertical/square) 1x	\$800 / \$1,000	
1/3 Page (vertical/square) 3x	\$700 / \$900	
1/3 Page (vertical/square) 6x	\$600 / \$800	

Cover 4	\$2,350 / \$2,550	
Cover 2 or 3	\$2,050 / \$2,250	

TOTAL NET DUE	
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### PAYMENT INFORMATION

Credit Card

Expiration Date

Name on Card

Payment enclosed  
 Please contact me with payment information  
 (credit card and wire transfer)

Authorized Signature

Title

Date

### SUBMIT MATERIALS

Please scan and email contracts to:

**ASTC Advertising**  
 advertising@astc.org  
 Association of Science-Technology Centers  
 7th Floor  
 818 Connecticut Avenue, NW  
 Washington, DC 20006-2734

Advertisements may be submitted as high-resolution PDF files. Email PDF art, and any questions, to advertising@astc.org.