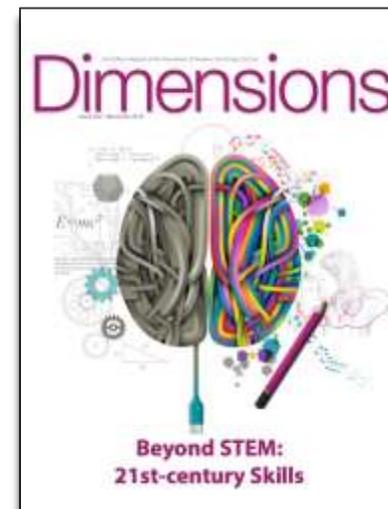


ASTC *Dimensions* Magazine 2019/2020 Editorial Calendar

If you are interested in contributing a feature article to any of the below issues of ASTC's award-winning *Dimensions* magazine, please contact Susan Straight, managing editor, at ssstraight@astc.org with your ideas by the proposal deadline date listed. Topics and deadlines are subject to change.

We are also always looking for contributors for our What We Learned department, which highlights lessons learned from projects in exhibit development, education, finance, and/or operations. In addition, please contact us with news about your grants and awards, staff changes at the senior level, new exhibitions or major projects, or new facilities or renovations.



Issue	Topic	Proposal Deadline	Description
Mar/Apr 2019	The Power of Small	December 15, 2018	Doing more with less. From small staffs to small budgets, how do science centers—of all sizes—make major impacts with limited resources? What are the advantages of being small or of serving a relatively small market?
May/June 2019	Making the Case	February 15, 2019	Measuring and communicating impact. How should science centers quantify their impact and convey it to partners, visitors, funders, and the regional and local community? What data supports the case for science centers and what are the best practices for collecting it?
July/Aug 2019	Designing the Science Center	April 1, 2019	How can science centers improve the design of their physical spaces? Engineering physical spaces and programs and moving large volumes of people through those spaces are key components of a successful science center. What are the best design practices—including advanced user experience and human-centered design—for welcoming, engaging, instructing, and ensuring the safety of the most diverse audiences?

Sept/Oct 2019	Moonshots	June 1, 2019	Ambitious and ground-breaking goals. On the anniversary of the 50th moon landing, what societal moonshots will science centers help make possible within our communities, regions, counties, and across the globe?
Nov/Dec 2019	Engaging in Education	August 1, 2019	Partnering with the classroom. What are the success stories from the various channels of the learning network: home, after school, museums, school, online, libraries. How can science centers bolster the effectiveness of the formal education system through such offerings as teacher professional development, curriculum development, internships, and more.
Jan/Feb 2020	Breaking Down Silos	October 1, 2019	Building better connections. This issue will focus on breaking down internal and external silos. The science center role as a hub for local government, business, and education as well as an organizational model of cross-training, collaboration, and communication.
Mar/Apr 2020	Learning Journeys	November 1, 2019	How museums can be part of the lifelong learning process for visitors as well as staff. From babies to retirees, how can science centers improve the ways in which they attract and serve visitors at each stage of the learning journey.
May/June 2020	Brave Spaces	January 6, 2020	Opening oneself to learning can require intellectual and emotional courage, and the freedom to explore. Visitors have responsibilities to themselves and others while in the museum. From codes of conduct to advocates for diversity to conversation facilitators, how do museums teach and enforce fact-based, evidence-supported, civil dialogue among staff and visitors.